Rubric

| **1 Beginning** | **2 On the Way** | **3 Getting There** | **4 There** |
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| **Research ? Quality ? Reliability ? Citations** | ? Scant information; research is superficial and/or inaccurate ? all sources/sites are of questionable reliability ? Few references cited and most lack required information (Site title, URL, date) | ? Limited information; research lacks depth and/or some is inaccurate ? Some sources/sites are of questionable reliability ? Adequate # of references cited but some are missing required information (Site title, URL, date) | ? Research drawn from a range of relevant and reliable sources; research is accurate ? Sources/sites are generally respected ? Adequate # of references cited and all contain correct information (Site title, URL, date) | ? Research drawn from a wide range of relevant and reliable sources; research is accurate and demonstrates deep understanding ? Sources/sites are well respected ? References reflecting different viewpoints are cited and all contain correct information (Site title, URL, date) |
| **Photo Display ? Affect ? Relevance ? Technique** | ? Boring photo that has no effect on the viewer ? Irrelevant to the topic and/or detracts from the narrative ? No awareness of photographic techniques such as colour, composition, focal point, etc. ? Graphic manipulation is obvious  | ? Photo is ordinary and communicates very little about the context to the viewer? Somewhat relevant to the topic ? Some awareness of photographic techniques such as colour, composition, focal point, etc. ? Graphic manipulation is somewhat obvious | ? Photo communicates something significant about the time or place to the viewer. ? Is relevant to the topic or context ? Clear awareness of how to use the techniques of composition, colour, and focal point ? Graphic manipulation is almost undetectable | ? Photo communicates a significant insight about time/place and invites the viewer into a compelling story ? Is relevant and enhances the topic or context ? Effectively uses photographic techniques of composition, colour, focal point, and/or creates depth & movement ? Graphic manipulation is undetectable |
| **Content Narrative** | Main Message is: ? not sustained and not developed | Main Message is: ? somewhat sustained and/or superficially developed ? very little detail is included | Main Message is: ? generally sustained and developed ? details are general | Main Message is: ? carefully sustained and fully developed ? details used to develop the message are descriptive and specific |
| **Content Organization** | Introduction ? is absent and/or has no clear purposeConclusion is: ? muddled and/or absent Body is: ? not developed, no supporting details  | Introduction ? attempted but is ineffective and unfocused Conclusion is: ? attempted but ineffective Body is: ? somewhat developed with a few supporting details  | Introduction ? outlines general purpose Conclusion is: ? clear but has little impact Body is: ? developed with details however most are general  | Introduction ? is engaging and has a clear purpose Conclusion is: ? powerful and has lasting impact Body is: ? well developed with specific and carefully chosen supporting details  |
| **Writing Style** | Word Choices and sentences are: ? simple and/or non-descriptive | Word Choices and sentences are: ? predictable and generally uninteresting | Word Choices and sentences are: ? varied and some have been chosen to create interest | Word Choices and sentences are: ? interesting and most have been deliberately chosen to enhance understanding |