Rubric

| **1  Beginning** | **2  On the Way** | **3  Getting There** | **4  There** |
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| **Research  ? Quality  ? Reliability  ? Citations** | ? Scant information; research is superficial and/or inaccurate  ? all sources/sites are of questionable reliability  ? Few references cited and most lack required information (Site title, URL, date) | ? Limited information; research lacks depth and/or some is inaccurate  ? Some sources/sites are of questionable reliability  ? Adequate # of references cited but some are missing required information (Site title, URL, date) | ? Research drawn from a range of relevant and reliable sources; research is accurate  ? Sources/sites are generally respected  ? Adequate # of references cited and all contain correct information (Site title, URL, date) | ? Research drawn from a wide range of relevant and reliable sources; research is accurate and demonstrates deep understanding  ? Sources/sites are well respected  ? References reflecting different viewpoints are cited and all contain correct information (Site title, URL, date) |
| **Photo Display  ? Affect  ? Relevance  ? Technique** | ? Boring photo that has no effect on the viewer  ? Irrelevant to the topic and/or detracts from the narrative  ? No awareness of photographic techniques such as colour, composition, focal point, etc.  ? Graphic manipulation is obvious | ? Photo is ordinary and communicates very little about the context to the viewer ? Somewhat relevant to the topic  ? Some awareness of photographic techniques such as colour, composition, focal point, etc.  ? Graphic manipulation is somewhat obvious | ? Photo communicates something significant about the time or place to the viewer.  ? Is relevant to the topic or context  ? Clear awareness of how to use the techniques of composition, colour, and focal point  ? Graphic manipulation is almost undetectable | ? Photo communicates a significant insight about time/place and invites the viewer into a compelling story  ? Is relevant and enhances the topic or context  ? Effectively uses photographic techniques of composition, colour, focal point, and/or creates depth & movement  ? Graphic manipulation is undetectable |
| **Content  Narrative** | Main Message is:  ? not sustained and not developed | Main Message is:  ? somewhat sustained and/or superficially developed  ? very little detail is included | Main Message is:  ? generally sustained and developed  ? details are general | Main Message is:  ? carefully sustained and fully developed  ? details used to develop the message are descriptive and specific |
| **Content  Organization** | Introduction  ? is absent and/or has no clear purpose  Conclusion is:  ? muddled and/or absent   Body is:  ? not developed, no supporting details | Introduction  ? attempted but is ineffective and unfocused   Conclusion is:  ? attempted but ineffective   Body is:  ? somewhat developed with a few supporting details | Introduction  ? outlines general purpose   Conclusion is:  ? clear but has little impact   Body is:  ? developed with details however most are general | Introduction  ? is engaging and has a clear purpose   Conclusion is:  ? powerful and has lasting impact   Body is:  ? well developed with specific and carefully chosen supporting details |
| **Writing Style** | Word Choices and sentences are:  ? simple and/or non-descriptive | Word Choices and sentences are:  ? predictable and generally uninteresting | Word Choices and sentences are:  ? varied and some have been chosen to create interest | Word Choices and sentences are:  ? interesting and most have been deliberately chosen to enhance understanding |